**DSVI Standard School Website Template**

**Purpose**: This layout serves as the foundation for every school website under the Standard DSVI Package. It balances simplicity, engagement, and functionality while remaining easily manageable via the integrated CMS.

**1. Homepage**

**Objective**: Make a strong first impression, highlight core values, and drive users to action.

**Content Structure & Design Notes**

* **Header Section (Sticky)**
  + School logo (top left)
  + Navigation menu (right) – collapsible hamburger on mobile
* **Hero Section** *(Full-width, responsive background image)*
  + School name & welcome message (center-aligned, overlay text)
  + CTA buttons:
    - **[Learn More]** → anchors to About Us
    - **[Apply Now]** → anchors to Admissions
    - **[Donate]** (optional if enabled)
* **Highlights/Programs Carousel** *(Use card or slider layout)*
  + Up to 4-6 highlight tiles (e.g., “STEM Focus”, “Scholarships Available”, “100% WAEC Pass Rate”)
* **Testimonial Section**
  + Scrolling quote slider from parents or students (optional)
* **Footer** *(Dark theme recommended)*
  + Quick Links: About, Admissions, Contact
  + Contact info: Address, Email, Phone
  + Social icons (Facebook, WhatsApp, etc.)

**2. About Us Page**

**Objective**: Build trust and tell the school’s story.

**Content Structure**

* **Mission, Vision, & Core Values** *(3-column layout or vertical cards on mobile)*
* **School History** *(Text block with optional timeline graphic)*
* **Leadership Section** *(Grid view: photo + name/title + short bio)*
  + Up to 3 profiles (e.g., Principal, Administrator, Founder)
* **Achievements**
  + Bulleted list or badges (WAEC performance, awards, recognitions)

**3. Academics Page**

**Objective**: Clearly present what students will learn and the academic environment.

**Content Structure**

* **Philosophy/Overview Statement** *(Hero or intro text section)*
* **Grade Levels**
  + Sectioned cards (e.g., Nursery, Primary, Junior High, Senior High)
* **Subjects or Special Programs**
  + List view with icons or badges (e.g., STEM, Arts, ICT, Agriculture)

**4. Admissions Page**

**Objective**: Simplify the enrollment process and improve conversion.

**Content Structure**

* **How to Apply – Step-by-Step Visual**
  + Use numbered icons or timeline bar
* **Requirements & Deadlines**
  + Table format (grade-specific if applicable)
* **Tuition & Fees**
  + Downloadable PDF or expandable section for transparency
* **Scholarship Info** \*(Optional section with CTA: “Contact us to learn more”)
* **Apply Now Button** – Anchors to contact form or custom form if available

**5. Faculty & Staff Page**

**Objective**: Humanize the institution and display team credibility.

**Content Structure**

* **Staff Grid Layout (Up to 8 Profiles)**
  + Each card: Photo + Name + Title + Short Bio
* **Key Personnel Highlight**
  + Dedicated section for Principal, Admins, or Lead Teachers
* **Contact Links**
  + Optional direct email/social/WhatsApp for listed staff

**6. Contact Us Page**

**Objective**: Make it easy for users to get in touch.

**Content Structure**

* **Contact Information**
  + Address with embedded Google Map
  + Phone (click-to-call), Email (click-to-email)
* **Contact Form**
  + Fields: Name, Email, Message
  + Spam protection: CAPTCHA or honey pot (non-intrusive)
* **Social Media Icons**
  + Facebook, WhatsApp, Instagram (as needed)
  + Displayed inline or floating sidebar (mobile responsive)

**Built With Love by DSVI.**

**Developer Notes**

* **Framework**: Recommend React, Next.js, or Laravel Blade (if using PHP)
* **Design System**: Tailwind CSS or Bootstrap for responsiveness
* **Typography**: Use Google Fonts like Inter, Lato, or Roboto
* **Color Scheme**: Base on DSVI brand colors + school accent color
* **Performance Optimization**:
  + Lazy load images
  + Minify JS/CSS
  + Enable SSL by default

**CMS Capabilities for School Admins**

* Drag-and-drop content updates (text, images)
* Role-based access (Admin vs Editor)
* Simple media uploader
* Notifications for updates or expiring subscriptions